

# JUNE D. PATTERSON

EDITORIAL LEADER

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Nashville, TN 

linkedin.com/in/  
junedpatterson 

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## EDUCATION

B.A., JOURNALISM  
Arizona State University,  
Tempe, AZ

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## TECHNICAL SKILLS

Microsoft Office  
Adobe InDesign  
Facebook & Instagram  
Dropbox  
Airtable  
Miro  
Trello  
Notion

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## WRITING PORTFOLIO

Visit  
[www.junepatterson.com](http://www.junepatterson.com)  
to read my latest articles.

## CAREER OBJECTIVE

I am seeking a position where I can utilize my editorial and leadership skills.

## EXPERIENCE

**VARIOUS PUBLICATIONS – HealthStream, StyleBlueprint, and Nashville Lifestyles** | Nashville, TN | December 2018 – Current  
*Freelance Writer*

- Writes health care and lifestyle articles.

**HEALTHSTREAM** | Nashville, TN | March 2019 – November 2021  
*Director of Content for Keener*

- Oversaw creation & curation of self-care, mental health & wellness content for Keener, a free mobile app for nurses.
- Managed a team of nearly 20 – audio and video producers, nurse content creators, writers, editors and health experts.
- Provided creative vision and editorial direction.
- Utilized research, analytics and healthcare industry trends to enhance nurse user engagement and retention.
- Collaborated with marketing & product team to manage \$1.5 million budget.

**NASHVILLE HEALTH CARE COUNCIL** | Nashville, TN |  
August 2015 – December 2018

*Director of Fellows*

- Developed annual education and leadership development curriculum for C-suite & senior health care executives. Satisfaction scores above 4.7 out of 5 year-over-year.
- Oversaw multi-faceted operations of the program, including collaboration with the event, technology, membership and communication departments.
- Led national and local marketing efforts. Grew program application submissions by 40%.
- Collaborated on program's vision for Fellows program with nationally recognized program co-chairs, Sen. Bill Frist, M.D., and Vanderbilt University Professor Larry Van Horn.

## EXPERTISE

Writing and Editing  
Creative Direction  
Research  
Procedure Development

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## AFFILIATIONS

Nashville Emerging Leaders  
Alumni  
Nashville, TN  
2013 Class

Young Leaders Council  
Alumni  
Nashville, TN  
2009 Class

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## INTERESTS

Writing  
Interior Design  
Health & Fitness  
Cooking  
Traveling  
Community Work

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## AWARDS

Woman to Watch  
*Nashville Medical News*  
2017

Nashville Emerging Leaders  
Award (NELA), Business  
Services Category  
*YP Nashville*  
2012

## EXPERIENCE continued

- Led editorial vision for and launched biweekly email newsletter.
- Organized alumni events. Grew alumni offerings by 300%.
- Managed seven corporate underwriters. Secured new \$150k underwriter in 2018.
- Established and maintained relationships with 30+ national health care thought leaders.
- Managed \$1.5 million annual budget.

**BUTLER SNOW LAW FIRM** | Nashville, TN | March 2013 – August 2015

*Conference Services Manager | Conference Services Coordinator*

- Planned and executed 50+ strategic events and meetings that assisted attorneys with client acquisition and retention.
- Monitored efficiencies of conference center processes and advised on regional improvement plans.
- Launched two new conference centers in the southeast region of the U.S.

**THE TENNESSEAN** | Nashville, TN | May 2012 – December 2014

*Freelance Writer*

- Wrote news stories on various topics, including medicine, entrepreneurship, finance and technology.

**PREMIER W.E.D.** | Nashville, TN | October 2008 – October 2013

*Director of Events*

- Directed and managed logistical details of events – weddings, social gatherings and corporate parties.
- Produced new client leads. Generated new ideas in creative and strategic planning sessions with CEO.

**VERUSMED/FAXWATCH** | Nashville, TN & Scottsdale, AZ |

April 2004 – May 2012

*Editor-in-Chief*

- Oversaw the content creation and delivery for 30+ medical publications (daily, weekly and monthly editions). Grew publication offerings by 200%. Regularly edited content.
- Hired, trained and managed 20 writers & editors.
- Launched and managed national physician advisory board.
- Managed \$1 million budget.

December 2000 – April 2004

*Medical Writer | Project Manager | Medical Conference Travel Manager*